



iLuv Offers Range of Protective Solutions for Brand New iPhone 6 and iPhone 6 Plus

Port Washington, NY – September 9, 2014 – [iLuv Creative Technology](#), the premier provider of the most comprehensive line of accessories for the mobile lifestyle, introduces its new line of premium accessories for the highly-anticipated iPhone 6 and iPhone 6 Plus. iLuv’s new accessories were designed to optimize the new iPhones, offering consumers a diverse new range of features, materials, and styles that cater specifically to the needs and demands of today’s on-the-go mobile users. Among the new line is the selfy™, iLuv’s latest iPhone case which includes a built-in remote shutter that makes taking pictures with the new iPhones easier.

“The release of the iPhone 6 and iPhone 6 Plus are exciting technological developments for Apple users, and iLuv wants to make sure that their valuable new purchases are well protected,” said Jason Park, Marketing Manager at iLuv. “Each accessory in iLuv’s latest line offers superior form and functionality, and is designed to address major needs of typical mobile users. Whether your mobile lifestyle requires that you have additional storage for credit cards, added privacy from the wandering eyes of bystanders, or greater flexibility when snapping photos, iLuv has the perfect solution to meet your needs.”

The new line of iPhone cases and accessories are built to withstand the impacts of everyday use, while still affording users the opportunity to show off their personal sense of style. iLuv cases combine stylish protection with multifunctional elements to enhance the inherent beauty of Apple’s latest innovation. Accessories in the line are available for both the iPhone 6 and iPhone 6 Plus.

[Selfy™](#)

Wireless remote camera shutter with dual-layer case

- Removable wireless camera shutter conveniently stored in the back of the case
- Makes taking pictures easier - perfect for vacations, family gatherings and special events
- No software or app installation required – connects to phone via Bluetooth®
- Dual-layer case provides superior protection against shocks and impacts
- Designed to work with a full line of accessories: mini tripod, bar mount, car mount, helmet mount, vented helmet strap and connector for GoPro® mounts
- Now available in four colors: black, white, blue, and pink

[Jstyle®](#)

Premium leather wallet case

- Crafted from genuine leather with a Saffiano finish
- Contains eight credit card slots, one ID window, and three large pockets

- Provides 360° protection from impacts and scratches
- Durable polycarbonate cradle holds and protects iPhone
- Maintains access to all ports and controls

[Jstyle® Runway](#)

Premium leather wallet case

- Crafted from genuine leather with a Saffiano finish
- Contains eight credit card slots, one ID window, and three large pockets
- Provides 360° protection from impacts and scratches
- Maintains access to all ports and controls
- Button closure keeps contents of case secure

[Regatta](#)

Dual-layer protective case

- Dual-layer combination of polycarbonate shell and soft TPU interior to guard device
- Intelligently designed structure to maximize protection while eliminating bulk
- Available in fun colors to suit any style

[Aurora Wave](#)

Glow-in-the-dark case

- Playful pattern illuminates at night or in black light so users can find their iPhone in the dark
- Silicone case provides snug fit and protection
- Laser-etched lightweight design for better grip

[Vyneer](#)

Dual material, clear protective case

- Polycarbonate shell with TPU frame around corners and edges
- Translucent base allows users to show off their iPhone
- Soft TPU frame protects corners and edges from impacts, scratches and dents

[Gossamer](#)

Clear hardshell case

- Allows the beauty of your iPhone to shine through
- Hardshell construction for exceptional protection
- Accented with a geometric pattern
- UV-coated to prevent scratches

[Gelato](#)

Soft, flexible case

- Form-fitting construction fits securely on your iPhone offering protection from bumps and scratches
- Lightweight and soft to the touch
- Fashionable checkered pattern adds touch of flair

[Snoopy Series](#)

Hardshell case

- Fun Peanuts® themed designs
- Super-sleek, customized fit provides direct access to iPhone controls
- Durable hardshell construction with soft-coated surface for superior grip

[Armband](#)

Sports armband

- Holds and protects your iPhone securely during active use
- Reflective frame for night safety
- Prevents moisture build-up from sweat
- Also fits iPod touch and other smartphones up to size of 5.59" x 2.85"
- Long, adjustable strap provides comfortable and customized fit
- Convenient key pocket

[Privacy Film Kit](#)

Protective screen covering with privacy

- Privacy screen film offers 180° privacy
- View the contents of the iPhone screen clearly while others only see a darkened screen
- Protects screen from scratches and cracks
- Higher level of screen clarity for users compared to other privacy films on market

[Glare-Free & Clear Protective Film Kits](#)

- Specifically formulated to shield screen from nicks and scratches
- 4-layer construction consists of a scratch-resistant protective film, a hard coating treatment, a PET protection film and a newly developed silicone polymer adhesive
- Prevents fingerprints and smudges
- Will not damage screen when removed
- Glare-free kit prevents unwanted glare and minimizes screen distortion compared to other anti-glare films

Pricing and Availability

iLuv's complete line of iPhone 6 and iPhone 6 Plus cases and accessories have a price range of \$7.99-\$59.99 and will be available from [Amazon.com](#) and other select retailers.

Follow us on [Twitter](#) @iLuv_World and [Facebook](#) at iLuv Creative Technology.

About iLuv

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since

inception, iLuv has amassed a total of 42 prestigious awards including 6 Red Dot Awards, 4 prestigious iF product design awards, 8 Good Design Awards, and 24 CES Innovation Awards. iLuv was also recognized with 2 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including headphones, adapters, speakers and chargers. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived, designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products and why iLuv means 'Innovation · Lifestyle · Unquestionable Value' at www.iLuv.com.

The iLuv® trademark is the exclusive property of jWIN Electronics Corp. and is registered with the U.S. Patent and Trademark Office, and may be registered or pending registration in other countries. All other iLuv® trademarks, service marks, and logos may be registered or pending registration in the U.S. or in other countries. All other trademarks or registered trademarks are the property of their respective owners. © 2014 iLuv Creative Technology.

Media Contact:

Melissa Hoistion
R&J Public Relations
(908) 722-5757
mhoistion@randjpr.com

###